

Global Ethics Day 2026: Ethics Competitions

Guidelines for Best Slogan and Reel Competitions

1. Eligible: ICAI Members and Students
2. Link to Participate: <https://forms.gle/WDg8RHwiHUuRyWQZ8>,
3. Last submission date: October 22, 2026.
4. Theme: Recentering Ethics (e.g. Integrity/ Excellence/ Independence/ Trust)
5. Slogan words Limit: 10-12 words.
6. Time Limit for Reel: 55-60 seconds
7. Should be original: Not copied/AI generated
8. Judging Criteria: Entries will be evaluated on:

Sl. No.	Criteria	Marks
1	Relevance to Theme	20
2	Originality / Creativity	20
3	Message & Values	20
4	Catchiness & Memorability	20
5	Overall Impact and Effectiveness	20
	Total	100

9. Not to include anything offensive, inappropriate or political.
10. Two slogans and Two Reels shall be selected and awarded the titles of **Winner** and **Runner-up**, respectively.
11. The Jury's decision shall be final.
12. Winners will be announced by Ethical Standards Board, ICAI.